

Title :

Blockchain development to enhance
the performance of logistics service
provider networks

Full name of Speaker :

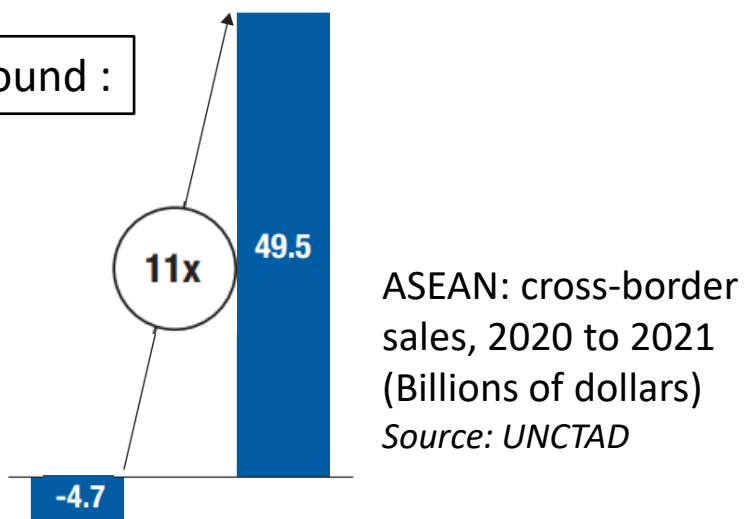
Suriyan Jomthanachai

Institution :

Faculty of Management Science
Prince of Songkla University,
Songkhla, Thailand

Project Title: Blockchain development for the LSP network

Background :



ASEAN: cross-border sales, 2020 to 2021 (Billions of dollars)
Source: UNCTAD

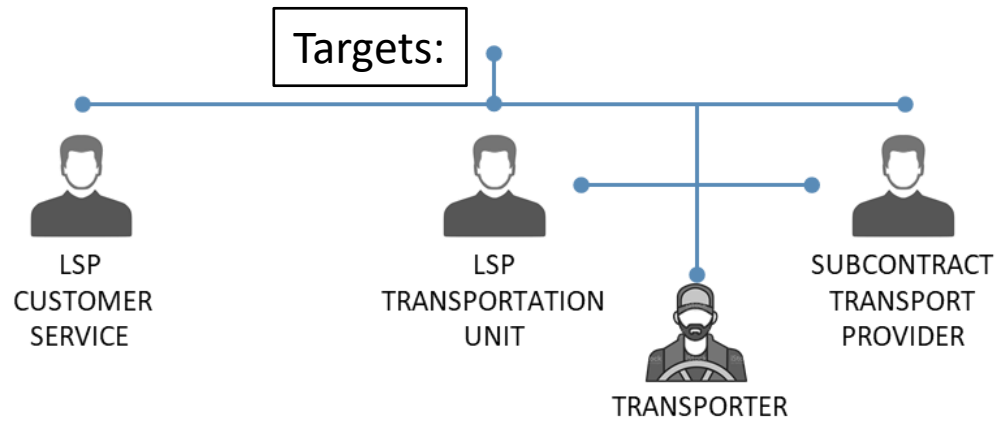


BLOCKCHAIN TECHNOLOGY

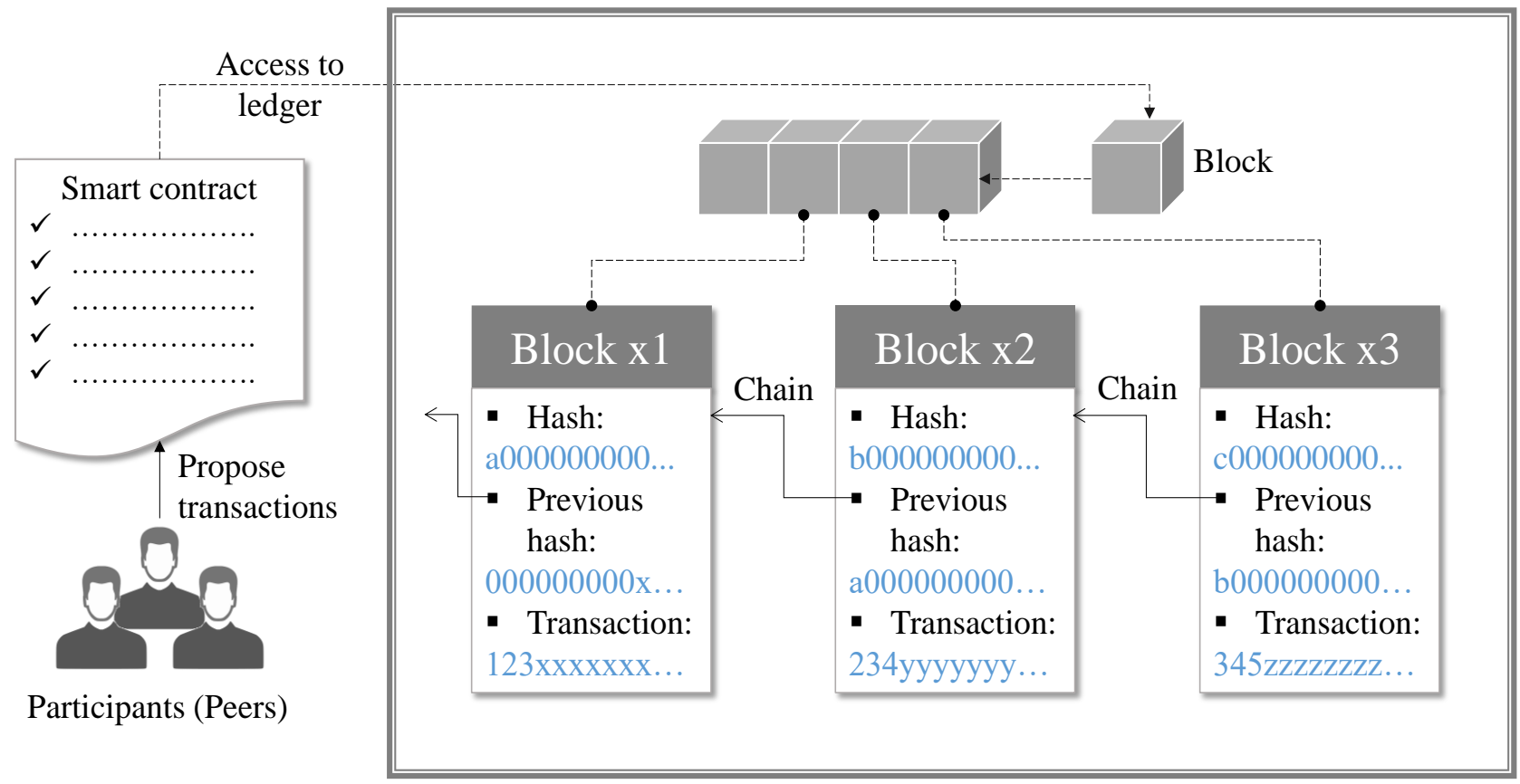


- Logistics services the most important contributors to ASEAN's exports and imports, accounting for the majority of ASEAN trade such as cross-border sales
- Blockchain can handle an issue of information loss from start to finish of chain due to the numerous of supply chain players
- Companies reduce logistics expenses around 25% through blockchain technology, lead to outstanding performances in transaction cost reduction (*Volt Technology, 2019*)
- A prototype blockchain for a logistics service supply chain, the goal of improving efficiency, traceability, and real-time sharing in the local small and medium logistics service supply chain to drive ASEAN's economy

Project Title: Blockchain development for the LSP network

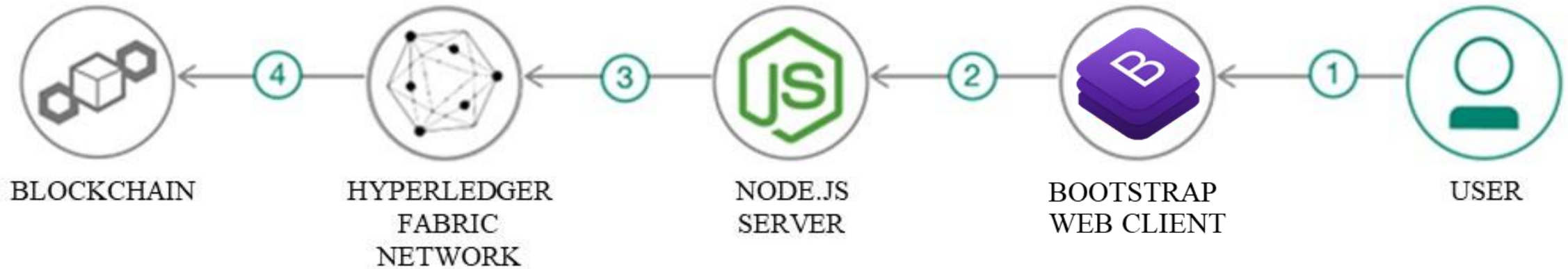


- A small and medium Logistics Service Providers' (LSPs) knowledge on blockchain technology
- Kick-start the blockchain adoption to reap the benefits of disruptive technologies in their logistics business operations
- Customer service of the LSP receives a requirement the cargo owner
- The information is distributed to the transportation unit of the LSP
- The transportation unit considers the company's trucks, provides detailed job information to the truck drivers
- Order the transport work to the subcontractor transportation provider
- The job is forwarded to the subcontractor's truck driver
- Truck drivers receive the information related to the loading and delivery of cargo according to customer requirements



A blockchain feature:

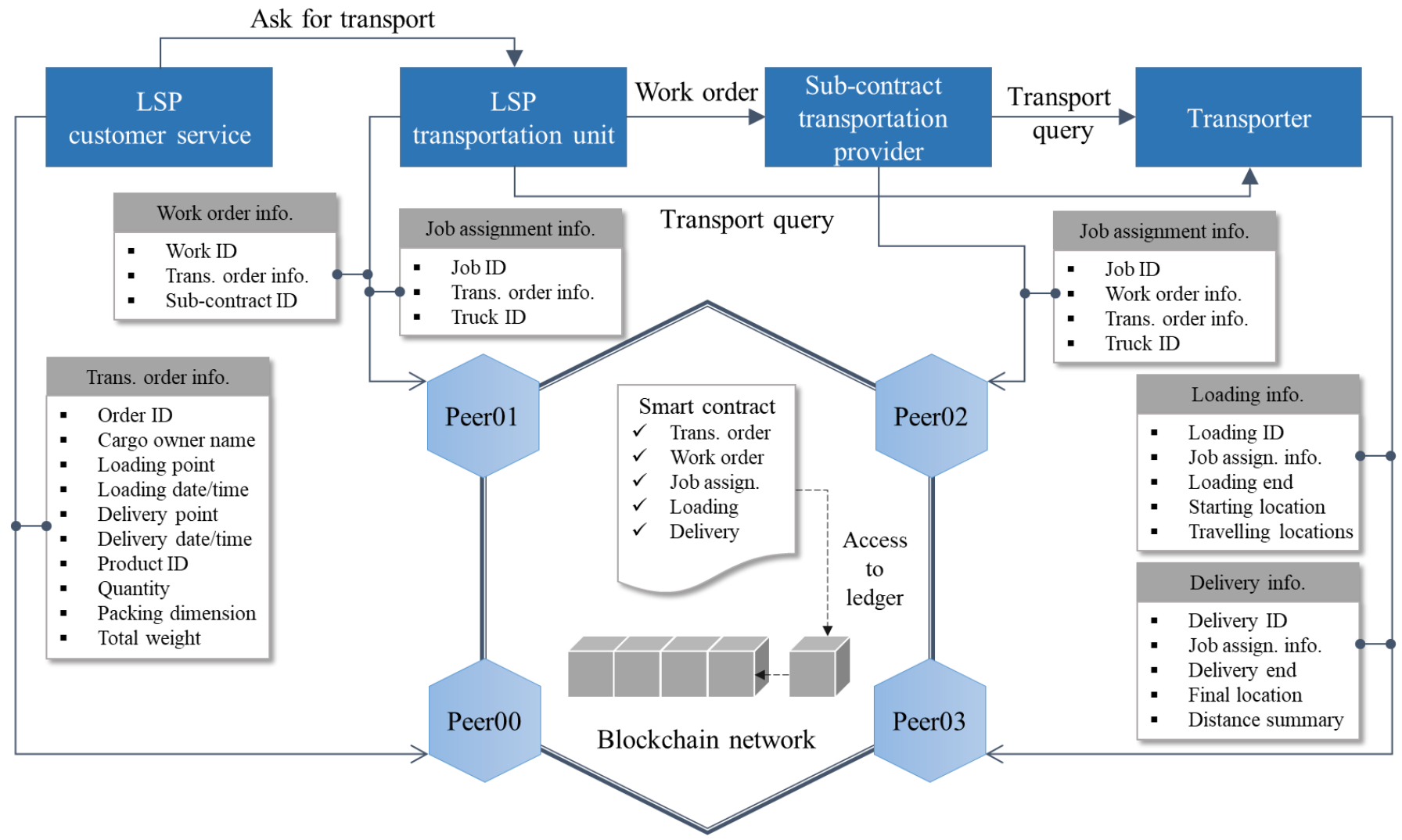
- A peer-to-peer network or a decentralized manner
- The peers host the smart contracts and ledgers
- The smart contract (chaincode) invoked to the blockchain network
- A block linked encloses its hash value
- Each block is linked to the one before it (parent block), forming a "chain"



The primary technologies to develop the prototype blockchain model:

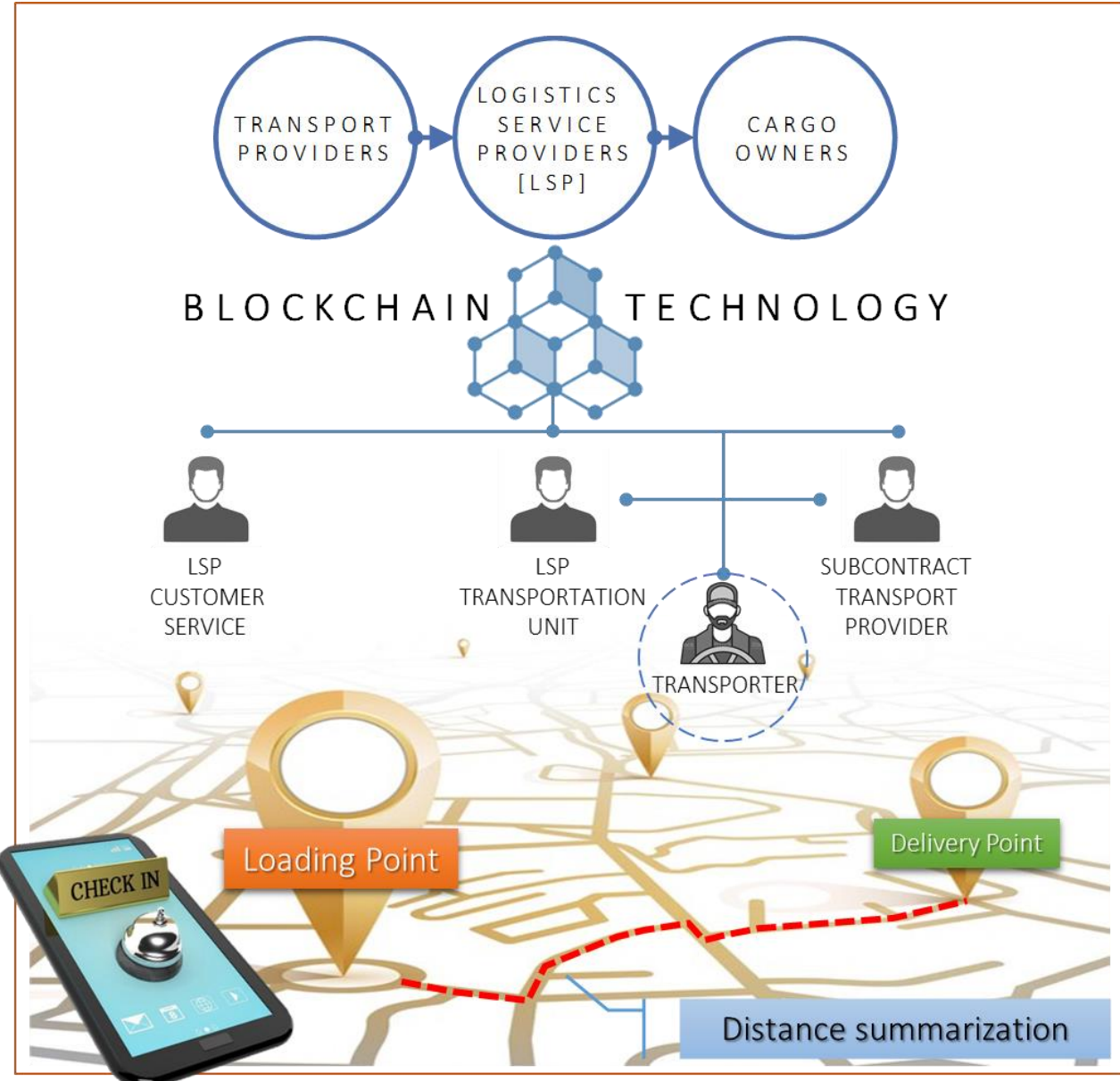
- [Hyperledger Ledger](#) is an open-source engine commonly utilized in commercial or private blockchain networks.
- [Node.js](#) is a free and open-source cross-platform Java Script runtime environment for executing server-side JavaScript code.
- [Bootstrap](#) is a framework for creating customizable responsive mobile and desktop web apps.

Proposed Method: Implementation



- [Peer00](#) first asks for transport to [Peer01](#)
- [Peer01](#) creates a transport query and share it to [Peer03](#) as one choice
- Another is [Peer01](#) submits a work order to [Peer02](#)
- [Peer02](#) creates a transport query and shares it to [Peer03](#)
- [Peer03](#) starts and completes the assignment
- All peers, especially [Peer00](#), can monitor the entire process in real-time
- [Peer01](#) and [Peer02](#) can be tracked and traced right until the truck status to control and manage the fleet

Impact: Scientific and technological



- Suitable for collaboration and information-sharing platforms due to its main features of decentralization, forge resistance and transparency
- Overcome traditional client-server systems, data sharing between parties is a complex process, susceptible to a variety of cyber-attacks
- Required platform in the logistics domain because almost all data is confidential client data
- An important foundation for the development of Logistics 4.0

- Communication between LSPs and their partners is a key driver in developing flexibility and collaboration capabilities in the logistics service supply chain context
- LSPs must persuade their customers to share useful information about operations and logistics. An LSP, for example, can develop an information monitoring platform to facilitate information sharing with its suppliers and customers
- Local LSPs must collaborate with extensive business partners who have knowledge sources to provide value-added services to customers in the innovative ecosystem

Output: **New applications of scientific**

- A working model that satisfies the basic functions of a [tracking and tracing](#) system which is a key indicator of the performance of LSPs
- Improve the performance of the LSP blockchain by integrating the concept of IoT and cloud technology for [smart fleet management](#)



Outcome: Societal and Collaborative-technologies be transferred to companies

- A framework for blockchain development in the logistics service domain
- Aid in the spread of development for future development costs will be lower, the local logistics industry will benefit
- Global enterprises deemed blockchain technology critical, they made it a top strategic priority to increase their annual revenues
- Central to transaction performance and management, which will have a positive influence on future costs and service times

Conclusion:

- The development of blockchain technology for the logistics industry, i.e., a service sector that plays a key role in the development of the country such as ASEAN
- The application is realizable through the concept of a blockchain customization prototype model for small and medium scale logistics service supply chain
- The private blockchain platform of Hyperledger Ledger Fabric by integrating the concept of IoT and cloud technology is a consideration model
- Critical to improving the flow of information in the logistics business network and providing a higher performance of service cost and time to customers